**West Yorkshire Combined Authority**

**Record of Decision made in respect of the Mayor’s Police and Crime Commissioner functions**

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| **Title/Subject: Knife Crime- Targeted Social Media** |
| **Serial No: MPCC346** |
| **Summary:**  A portion of the West Yorkshire Violence Reduction Partnership (VRP) campaigns budget to be used for the dissemination of a previously commissioned knife crime ‘persuader video’.  Using existing hot spot data and community level feedback from across West Yorkshire, a range of social media channels will be used to address serious violence and knife crime through the behavioural change content. |
| **Requested Decision:** To approve the contribution of £2,000 funding to the West Yorkshire Combined Authority (in 2022/23 only) to support in the delivery of targeted social media content. |

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| **Decision:**  **Approved** |
| **Signature:**    **Title: Violence Reduction Partnership Director**  **Date: 2nd November 2023** |

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| **Publication** | |
| Yes | No – ‘Sensitive’ under the GSC Scheme |
| No - Exempt under 2(2) of The Elected Local Policing Bodies (Specified Information) Order 2011. |

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| **Execution of legal documents** *(please list documents)* | |
| Seal of the Combined Authority | Signature1 |
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| 1 The Head of Legal Services in West Yorkshire Police has delegated authority from the Head of Legal and Governance Services to apply the seal of West Yorkshire Combined Authority | |